

**Green Campaigns Ltd**  
6 Rowley Mews, Pocklington, York, YO42 2PP

T 01759 304243 M 07759 869159 E [richard@greencampaigns.co.uk](mailto:richard@greencampaigns.co.uk)

Roger Claxton  
**Persona Associates**  
West Point  
Springfield Road  
Horsham  
West Sussex RH12 2PD

28<sup>th</sup>. September 2007



REFERENCE  
COPY

Dear Mr Claxton,

**Green Rigg Wind Farm:  
Tynedale Council Appeal Number 20060040**

Green Campaigns Limited (est. 2005, Company No. 5441005) offers professional campaigning and public relations services in the fields of environmental protection, environmental sustainability and action to tackle climate change. The company specialises in promoting clean, renewable energy technologies. Clients include E.ON, Wind Prospect, Your Energy, Novera Energy, West Coast Energy and Citizens Advice Bureau. I, Richard Claxton, am the sole employee, although Green Campaigns Ltd frequently works alongside other campaign and public relations professionals (including local representatives) on specific projects.

Working under commission for Wind Prospect and working alongside a fellow environmental campaigner (John Everett), Green Campaigns recently spent two days collecting support letters for the Green Rigg project at information points in Newcastle (14 Sept) and Hexham (15 Sept). For simplicity of reference, the letters have been categorised as 'gold', 'silver' and 'bronze': Gold letters have been totally hand-written at the stall; silver letters are those in which individuals have inserted their own reasons for support on partially pre-printed letters; bronze letters are wholly pre-printed letters which have been endorsed with names, addresses and signatures (a selection of different pre-printed letters were available at the stall and supporters chose according to preference of wording).

The breakdown of letters is as follows:

	Gold	Silver	Bronze	
Newcastle (local to Tyne and Wear)	11	45	59	
Newcastle (visitors)	4	15		
Newcastle total				134
Hexham (local to Northumberland)	9	67	39	
Hexham (visitors)	0	16		
Hexham total				131

In the case of the silver and gold letters, a distinction has been made between 'locals' and visitors.

In order to ensure that people genuinely understood what they were supporting, a range of photomontages and maps were displayed at the stall, together with supplies of Wind Prospect literature. The nature of the proposal was explained clearly to members of the public and considerable time was spent answering questions about the Green Rigg proposal specifically, and wind power generally.

In both locations, the overwhelming majority of those expressing a view were supportive of the proposal and many were very grateful to have found an opportunity to express that support. Many people in Hexham expressed disappointment and concern that the local council does not seem to be representing the views of the electorate.

Finally, it is interesting to note the significant number of people who commented on how aesthetically pleasing they find wind turbines (even in the proposed surroundings) and the number of visitors who said that they wouldn't in any way be deterred from visiting the area should the wind farm be built.

If you need any further information, please don't hesitate to contact me.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'R. Claxton', written in a cursive style.

Richard Claxton

Enc:

**134 letters collected at Newcastle (original)**

**134 letters collected at Newcastle (photocopies)**

**131 letters collected at Hexham (original)**

**131 letters collected at Hexham (photocopies)**